

# Analytics for Public Safety

## Refocusing and Recharging Analytical Personnel

### Course Details

Host by: Sandy City Police Department

Location: Utah Post- 410 West 9800 South, Rm 116 Sandy, UT

Dates: 09/18/2017 to 09/19/2017, 8am - 4pm

Cost: \$420.00, \$450.00 or \$475.00 (depending on registration date) Includes training manuals, access to online materials, data sets

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### Course Highlights

Designed to refocus and recharge analytical personnel, this course empowers analytical personnel to maximizing their abilities, display their skill sets, and make better presentations. Analysts, supervisors and detectives will view analytical personnel as dynamic members of a team, not simply "analysts". Law enforcement analysts live in a split world; they are deeply involved in law enforcement activities, but they are not sworn. They are critical to the success of investigations and prosecutions, but they are often viewed by their law enforcement counterparts as being "just analysts", or "glorified map makers". And frequently supervisors have no idea what they can actually do.

### Who Should Attend

This class is designed for analysts. Experience or training in Access or Excel is helpful but not required. Students can include analysts, investigative personnel, support staff, and supervisors.

### Material Requirements

Students should bring a laptop with Microsoft Excel, Word and PowerPoint (version 2003 or higher).

### Agenda

#### Day One

1. Truth about Analysts
2. Truth about Law Enforcement: Improve the situation, capturing command staff's attention
3. Improve communities
4. Scenario Based Activities
5. Analytics vs. Analysis
6. Historical Career Track
7. Law Enforcement: What are we doing?
8. Types of Analysts
9. Insecurity in a Secure Environment

#### Day Two

1. Information/Audience: dissemination of information, want/need to know, make sure they are listening, try not to overwhelm with information
2. Presenting Information: Audience Analysis, Agency requests
3. What holds Analysts back?
4. Path for Development: Becoming a Thought Leader
5. Become Involved



### Instructor: Sally Rawlings

Sally Rawlings is a 16 year crime analysis veteran who began her law enforcement career with a Sheriff's office in Northern Colorado. She received her Bachelor's degree in Pre-law / Criminal Justice degree from the University of Northern Colorado, her Masters degree in Criminal Justice and Crime Analysis from Tiffin University, and is completing her Doctorate in Psychology / Criminology at the University of the Rockies. Mrs. Rawlings worked as a part-time analyst for police department in Northern Colorado in 1999 before starting a crime analysis unit with a sheriff's office in the same region working in criminal and tactical analysis. In 2005 she became one of IACA's first Certified Analysts. Since 2008 Mrs. Rawlings has trained thousands of law enforcement professional in crime and intelligence analysis, crime mapping, and crime analysis software usage, specializing in RMS data extraction and translations throughout North and South America. She lives in Northern Colorado with her husband and daughter.