

Marketing Assistant Intern

POLICE TECHNICAL (Terre Haute, IN) a solutions and training provider for government seeks a marketing intern to support sales of our governmental products.

- The short term needs: Perform marketing duties to support governmental products
 - Primary products: Solutions for Chambers of Commerce, Parks and Rec, Cities and Towns
- The long term needs:
 - Work within a designated region to increase market penetration of existing products
 - Assist in the development of inbound marketing strategies to increase traffic, and ultimately, sales

Ideal Candidate will have (at a minimum):

- Currently enrolled college student or Graduate
 - Advertising / Sales / Public Relations / Business preferred
 - *Internships are available for current students*
- Knowledge in the following programming areas/schemas:
 - WordPress
 - Database Structures
- Experience in:
 - Customer Service
 - Sales
 - Marketing

The Candidate we hire will:

- Contact numerous potential clients and display current products and conduct client needs assessment.
- Speak clearly and intelligently on the phone to people at all levels about POLICE TECHNICAL products and services.
- Provide a vision for improving POLICE TECHNICAL marketing, and share a vision for POLICE TECHNICAL as a whole.
- Be an admirable, inspiration to the other members of our team. We are still a startup company. We need greatness (or at least the potential for greatness) in everyone we hire. If this is not you, please look elsewhere.

Schedule and Compensation:

Part-time / Full-Time. Flexible hours. Remuneration commensurate with ability and experience. POLICE TECHNICAL will support personnel to obtain college credit for their efforts via work based internship program.

About POLICE TECHNICAL

POLICE TECHNICAL, located in downtown Terre Haute since 2005, provides technical training and services to governmental entities. More information can be found at www.policetechnical.com.

How to Apply:

Persons interested in this project/position are encouraged to email: **Letter of Interest** and **Resume** to:

Thomas M. Manson, CEO
POLICE TECHNICAL
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