

## Marketing Assistant Intern

POLICE TECHNICAL (Terre Haute, IN) a solutions and training provider for government seeks a marketing intern to support sales of our governmental products.

- The short term needs: Perform marketing duties to support governmental products
  - Primary products: Solutions for Chambers of Commerce, Parks and Rec, Cities and Towns
- The long term needs:
  - Work within a designated region to increase market penetration of existing products
  - Assist in the development of inbound marketing strategies to increase traffic, and ultimately, sales

### Ideal Candidate will have (at a minimum):

- Currently enrolled college student or Graduate
  - Advertising / Sales / Public Relations / Business preferred
  - *Internships are available for current students*
- Knowledge in the following programming areas/schemas:
  - WordPress
  - Database Structures
- Experience in:
  - Customer Service
  - Sales
  - Marketing

### The Candidate we hire will:

- Contact numerous potential clients and display current products and conduct client needs assessment.
- Speak clearly and intelligently on the phone to people at all levels about POLICE TECHNICAL products and services.
- Provide a vision for improving POLICE TECHNICAL marketing, and share a vision for POLICE TECHNICAL as a whole.
- Be an admirable, inspiration to the other members of our team. We are still a startup company. We need greatness (or at least the potential for greatness) in everyone we hire. If this is not you, please look elsewhere.

### Schedule and Compensation:

Part-time / Full-Time. Flexible hours. Remuneration commensurate with ability and experience. POLICE TECHNICAL will support personnel to obtain college credit for their efforts via work based internship program.

### About POLICE TECHNICAL

POLICE TECHNICAL, located in downtown Terre Haute since 2005, provides technical training and services to governmental entities. More information can be found at [www.policetechnical.com](http://www.policetechnical.com).

### How to Apply:

Persons interested in this project/position are encouraged to email: **Letter of Interest** and **Resume** to:

Thomas M. Manson, CEO  
POLICE TECHNICAL  
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